

The National Retail Planning Forum

Chairman: Mr Chris Brearley CB DL

Dear Colleague,

**NRPF/LGA event “Retailing out of recession – the challenges ahead”,
July 17th 2009, The Council House, Birmingham, 10am – 4pm.**

This conference coincides with the consultation period over the new DCLG policy – “**PPS 4 - Planning for Prosperous Economies**”, and its associated guidance. A range of events will be being staged by DCLG in June, that will aim to clarify the thinking behind the new consolidated government advice.

This event as well as including that important element, will also crucially set out the economic/commercial context against which the new policy will be tested. Just what sort of shape is the retail sector now in; who are the likely winners and losers; how should city managers and investors respond; what new opportunities are emerging? A range of speakers from the private sector, central and local government will be making presentations to help clarify these and other issues.

The practice guidance and the requirements for evidence gathering will also be an important focus for the day. And for the final session, we have a panel of experts who will be challenging the audience to look ahead at what decision takers and policy makers should expect to confront in the retail planning world over the next period.

I hope you find the event timely and useful. There is a small charge of £50 to cover the cost of the event. Cheques should be made out to; **The National Retail Planning Forum**. I look forward to hearing from you.

Yours sincerely

George Nicholson,
Secretary, NRPF,
June 1st, 2009.

**“Retailing out of recession – the
challenges ahead”**

The Council House, Birmingham
17th July (10am – 4.00pm)

- 09.30 Registration
- 10.00 Introduction – **Chris Brearley CB, DL**, Chairman, NRPF
- 10.05 ***Retailing out of Recession***
Andrew Smith, Chief Investment Officer, Aberdeen Property
Investors UK –.
Robin Butler Director Lend Lease/ New Heritage Regeneration
- 10.45 Discussion
- 11.30 Coffee
- 11.45 ***Planning for Prosperous Economies***
Nick Ward/Nick Tenant Planning Directorate, DCLG
- 12.15 Discussion
- 13.00 Lunch
- 14.00 ***Building the Evidence Base***
Jonathan Baldock, Town Centres & Retail Planning Consultant
Martin Eade, Strategic Planner, Birmingham City Council
Mark Thurstain Goodwin, Director, Geofutures
Simon Birnbaum, Strategic Town Planning Manager, Tesco
- 15.00 **Panel with representatives from LGA, Retailers, Developers,
BiTC and Birmingham City Council.**
- 15.45 A review of the day
- 16.00 Close. 3/...

Registration Form: Please return to;
Gnicho6499@aol.com

NATIONAL RETAIL PLANNING FORUM
LOCAL GOVERNMENT ASSOCIATION

**“Retailing out of recession – the
challenges ahead”**

I will be attending the Forum event on July 17th at The Council House,
Birmingham.

Name, Title and Organisation.....
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Please return to: George Nicholson, email; Gnicho6499@aol.com

Cheques to; NRPF, 6 Copperfield Street, London SE1 0EP.